Electronic Acknowledgement Receipt				
EFS ID:	2075363			
Application Number:	09917792			
International Application Number:				
Confirmation Number:	9535			
Title of Invention:	Computerized system and method for increasing the effectiveness of advertising			
First Named Inventor/Applicant Name:	Alan D. Gould			
Customer Number:	22191			
Filer:	Richard E. Kurtz			
Filer Authorized By:				
Attorney Docket Number:	50442.010200			
Receipt Date:	13-AUG-2007			
Filing Date:	31-JUL-2001			
Time Stamp:	13:53:49			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment	yes
Payment was successfully received in RAM	\$1190
RAM confirmation Number	6429
Deposit Account	501561

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows: Charge any Additional Fees required under 37 C.F.R. Section 1.16 and 1.17

File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1 Request for Continued Examination (RCE)		RCEFiledDkt50442-010200.	3400187	no	3
	pdf	2da03da661179b0dbcbc518745625816 563ce937			
Warnings:					
This is not a U	JSPTO supplied RCE SB30 form.				
Information					

8335 Fee Worksheet (PTO-06) 2 fee-info.pdf no 2 9th/3b/d5/1e49670b39b45e378c947 c4s2694

Warnings:

Information:

Total Files Size (in bytes):

3408522

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt. in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.